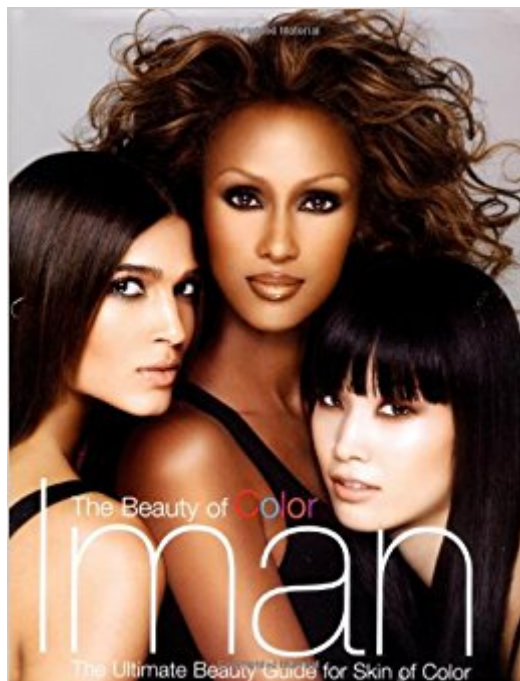


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# The Beauty Of Color



## Synopsis

From the beloved fashion icon and cosmetics entrepreneur, the first book to embrace global beauty and women of all ethnicities. Few faces are as instantly recognizable as that of Iman's. She's been a groundbreaking supermodel for the world's top designers and a muse for photographers, and she is the founder of the world's most popular cosmetic brand for skin of color. Now, in an era when the face of beauty has changed-and the most celebrated women in Hollywood include such stars as Halle Berry, Jennifer Lopez, and Lucy Liu-Iman delivers a new approach to makeup and skin care. With *The Beauty of Color*, she revolutionizes the way women of color can think about the way they look and feel. Iman resists categorizing people according to ethnicity, and instead embraces the whole range of skin color-light to dark. This is the first beauty and makeup book to truly address skin tones across the spectrum-Latina, Black, Asian, Indian, Native American, Mediterranean, Middle Eastern, as well as women of mixed ethnicities. Inspired by her two illustrious careers-first as a world-class supermodel and then as founder of two of the world's top cosmetics lines-Iman is uniquely aware of the difficulties women of color have always had with skin care and makeup. In *The Beauty of Color*, Iman teaches readers how to work with skin care regimens and palettes targeted to their exact skin tone and type. With stunning color photographs and images on every page, the book itself is a work of beauty, featuring Salma Hayek, Tyra Banks, Venus and Serena Williams, and other celebrities, as well as ordinary women of all ages. Unique, informative, and creative, *The Beauty of Color* is not only the first book to show women of every shade how to look their very best, but is also a landmark celebration of global beauty.

## Book Information

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## Customer Reviews

Discovered when she was a university student in Nairobi, Kenya, in 1975 by photographer Peter Beard, Iman went on to become an international supermodel. To address the needs of women of color, she launched a line of cosmetics, Iman, in 1994, and with this beautifully illustrated coffee-table book geared to black, Hispanic, Middle Eastern and Asian women, and timed to coincide with the debut of her second cosmetic line, she's poised to become the voice of beauty for this underrepresented group of women. In a conversational tone, Iman shares solutions to basic makeup and skin care quandaries (how to use blush, test foundation and choose tools) and debunks myths (dark skinned women don't need sunblock, ethnicity determines skin color). Other sections show how to "get the look" from "Ghetto Fab" to "So Fresh So Clean." Gorgeous photographs of well-known faces (Salma Hayek, Tyra Banks, Ling) with personal tidbits of advice and real women makeovers, from teens to women over 50, round out the offerings. Fun and flirty, with a confidential, insider feel, this combination of celebrity and self-improvement, capped with artistic portraits of women famous and not, indicate another success for Iman. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Iman , the daughter of an African diplomat, was born in Somalia. She was raised speaking five languages, and was studying political science at the University of Nairobi when she was discovered by photographer Peter Beard, who arranged for her to seek a modeling career in the United States. She quickly became the most successful black model and an international star on runways and in magazines. Iman remained at the top of her field for fourteen years, appearing in countless publications and advertising campaigns. In 1994 she started Iman Cosmetics for skin of color and in 2000 launched a second line, I-Iman Makeup. She is the author of I Am Iman, an autobiographical sketchbook of her working life. The mother of two daughters, she is married to musician/actor David Bowie.

I have had the book Iman The Beauty of Color: The Ultimate Beauty Guide For Skin of Color by Iman in my wishlist for quite some time before purchasing it. One of the reasons has to do with my own interest to get some makeup ideas. My decision was also influenced after I watched the music video for Remember The Time by Michael Jackson because of the air of self-confidence she radiated in the music video (the same self- confidence vibe that is projected through many of her

online/media interviews). This caught my attention because she probably has challenging days just like anybody else. However, the self-confidence she frequently projects through her own interviews reminds me of one of the personal goals I have to aim for higher self-confidence regardless of any life tests I may encounter. Yes, just a few years ago, I tilted towards the happiness aspiration spectrum. However, I have ironically been feeling better (even in the midst of unexpected events in my life) since I have instead refocused my aim towards higher self-confidence. Anyhow, this makeup book features women from various skin complexion spectrums (models by the names of Oluchi, Ming, Brenda, and Mariana) and various celebrities (Padma Lakshmi, Kimora Lee Simmons, Liya Kebede, Alicia Keys and many more famous people featured). She also shows different techniques on how to apply eye shadow such as on page 95, plus much more.

I had purchased this too expand my knowledge on working with different skin tones in regard to makeup. This book has wonderful pictures that can be used as a guide to practice, or to generate ideas on creating color palettes. The book also gives great information and tips. I would recommend this book to anyone who is looking to work with different ethnicities / skin tones in a professional make up setting or to learn more about your own skin and makeup.

Quick flip through of the book, looks promising. Can't wait to really sit down and absorb provided information. Love the photographs, guest commentary by Selma Hayak and Iman herself. I had this book in my wish for years, sorry I waited too long but believe I got it at the right time.

Great, in depth look into makeup.... Especially for beginners. I'd love for her to update, though, given all the new makeup techniques. I love how she gives detailed information about skin tone.

This is my second time purchasing this book. I lent a copy to a friend and decided to let her keep it. I have shared so much of the information with friends and refer to it often. Especially when the seasons change or when a new trend is out to see how to make it work for me. This book is helpful even if you don't put on a full face of make-up everyday. You will be able to do simple low maintenance looks and full glamour without a team. I found that I now take more pride in my appearance and take care of my skin more diligently.

Love the book, great pics, informative and price was excellent.

I really like this text which I bought from breaktime books. The text was on sale and got to the Caribbean in just under 15 days or so. I'm really impressed with quality, no scratches or signs of wear. I would definitely purchase again.

I am so happy to have found this book on . It was at a great price! I have many makeup books but I haven't had one specifically for ethnic skin so this was a really nice way for me to learn more and get more insight in my artistry skills. The book is durable and made with great quality.

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